



MIKE REDPATH VISUAL & USER EXPERIENCE DESIGNER

CONTACT

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0 7 8 0 4 3 2 9 2 9 6

www.mikeredpath.com

SKILLS

Adobe Suite Software : Illustrator / Photoshop / After Effects /

Adobe Premiere

Sketch - Mobile and Web design

Figma - Mobile and Web design

Microsoft - Powerpoint

Presonus DAW music editor and mixing software.

ABOUT

I am a Senior Visual Designer with over 20 years experience from working on large and small brand projects. I have worked in various design agencies and also worked in house providing visual design solutions within specialised teams. Worked across a breadth of projects from large corporates, .GOV projects,(Service Design) small business applications, technical data visualisation and many SAP based interface projects with Keytree.

My range of clients varies : Large and small brands - Jaguar Land Rover, (Service Design) Cadet Energy, (Consumer) MINI, EDF Energy, Brakes Distribution, Matrix Booking, SKYPE, VW, Honda, and Guinness. I enjoy collaborating with people who are open to suggestions, ideas, and feedback, and who are willing to develop a positive and productive working relationship. I also like to challenge myself and push myself beyond the comfort zone, as I believe this can enhance my skills and creativity, not only in design, but in any area that I am passionate about. I can think "User Experience" aswell as providing all the design skills from ideation to completed product.

WORK HISTORY

DELOITTE (SAP+) - Oct 2020 - May 2023 - ROLE : Senior Consultant

Working with with focused teams providing UX and UI direction. Supporting partners with creative work around Pre Sales and new business development.

KEYTREE LIMITED - Oct 2012 - Oct 2020 - ROLE : Senior Visual Designer

Providing Visual design and UX solutions under the SAP cloud - Clients : Jaguar Land Rover / EDF Energy / Cadent / Protecht / TFL / SAP Brakes Distribution / Assembly

SKYPE - 2011 - 2012 - ROLE : Senior Visual Designer

In house design lead for the operations team

NATIONAL GEOGRAPHIC TV - 2010 - 2011 - ROLE : Senior Visual Designer

Design lead for all programme visual promotional material

FREELANCE CONTRACTOR - 2005 - 2010 - ROLE : Senior Visual Designer

Worked for various agencies on a freelance basis. Ogilvy Interactive / Tribal / - Clients : Volkswagen / Guinness / Bentley /

AKQA - 1997 - 2005 - ROLE : Designer

Fulltime position : LandRover World / Sainsburys / Microsoft / Scottish Amicable / Creative Direction
Branding thinking



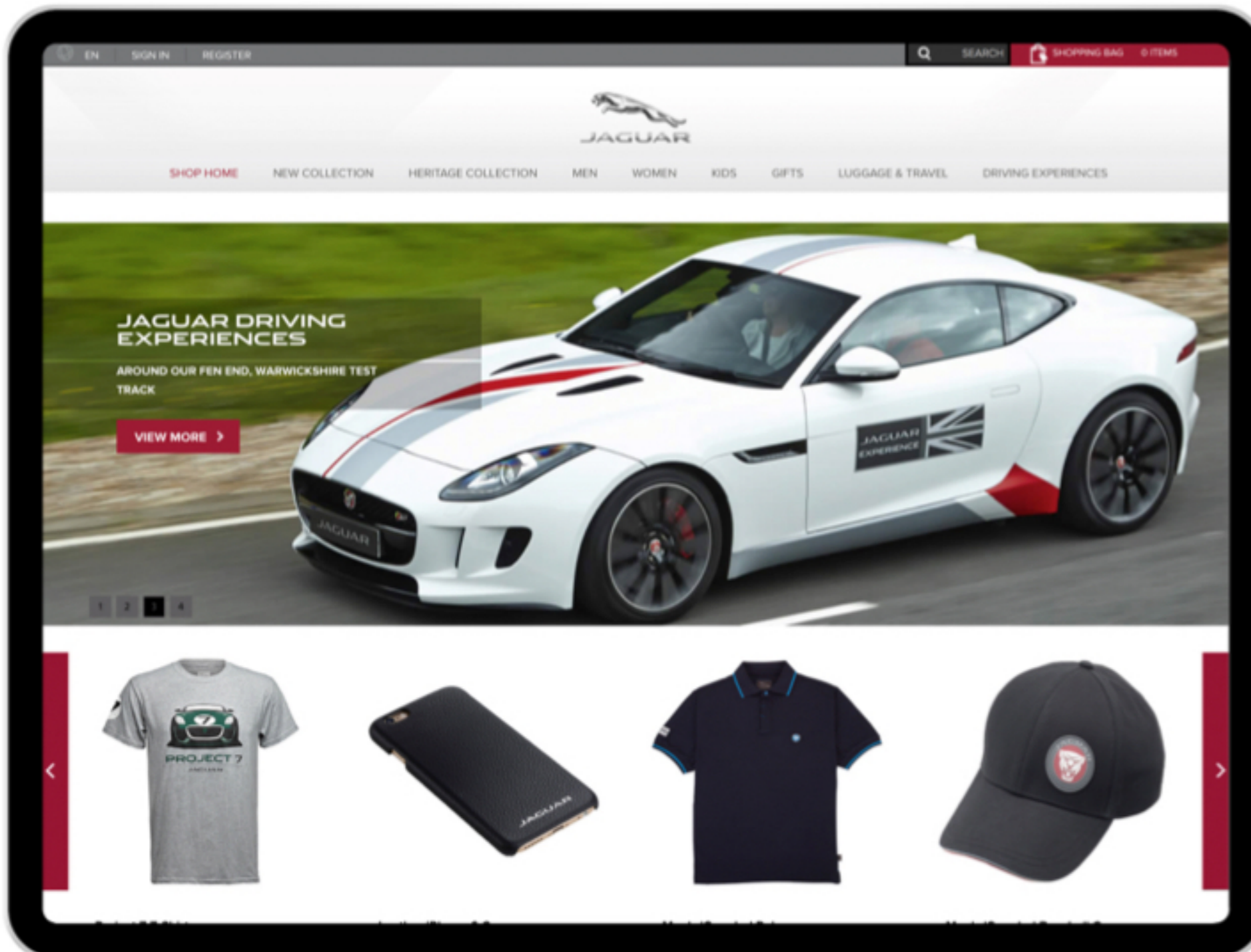
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👜 CLIENTS

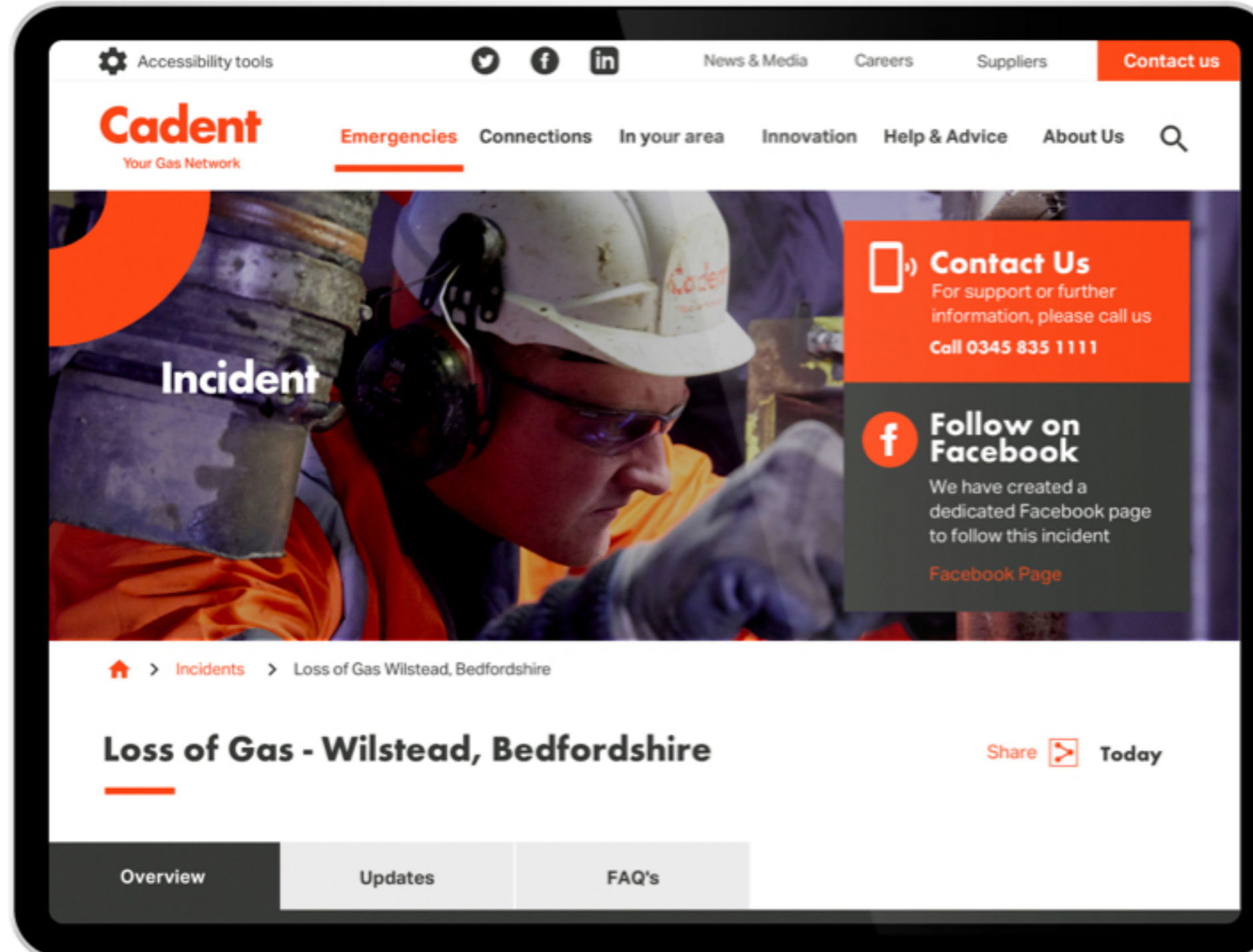
Deloitte: UKHSA/COSTAIN/KIT/PPL/
JLR/DIAEGO/ROLLS ROYCE/.GOV/
BATTERSEA DOGS HOME

Before Deloitte: JLR/EDF ENERGY/
CADENT ENERGY/TFL/SKYPE/NAT GEO/
GUINNESS/MINI...

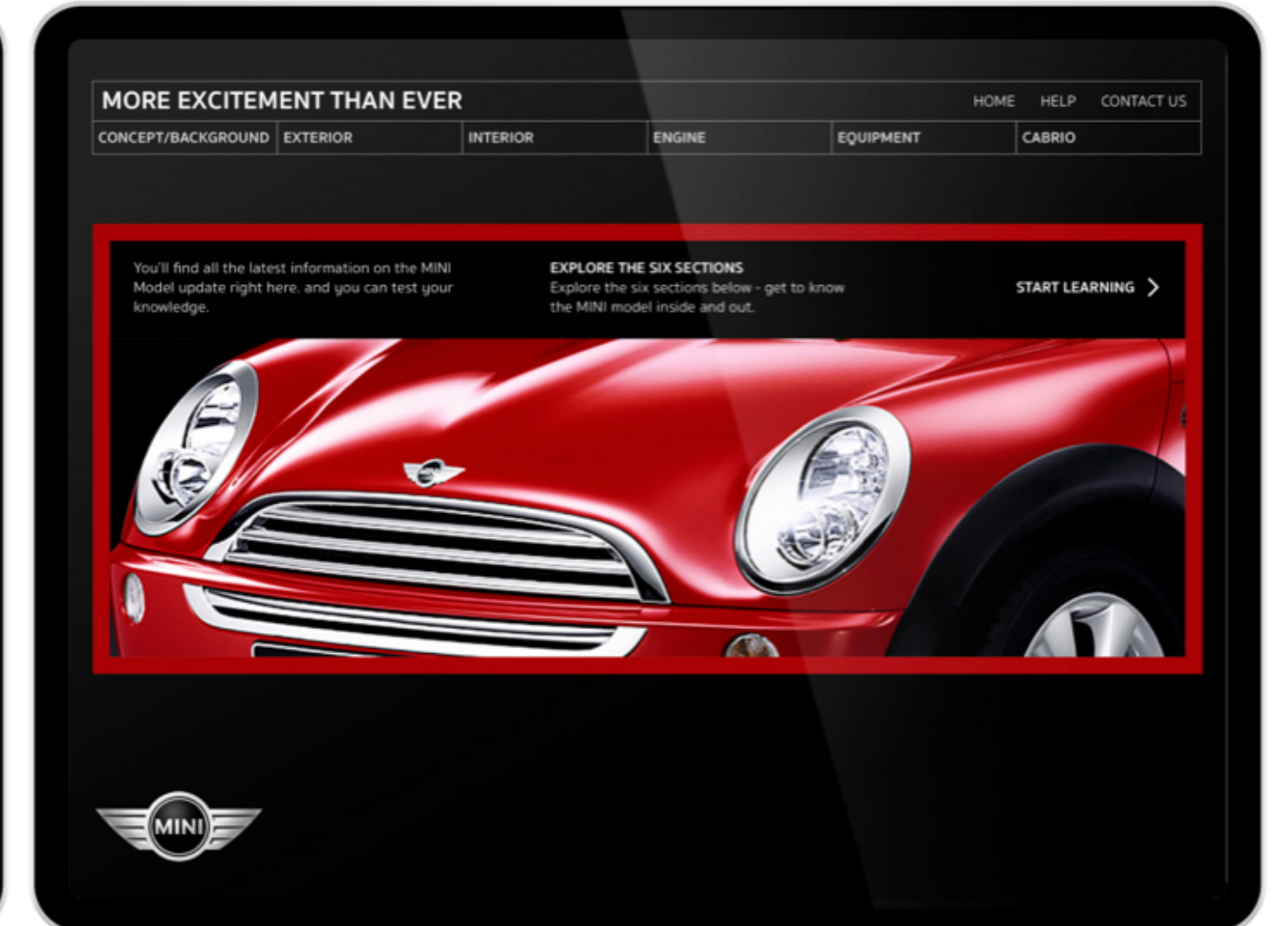
👁️ SAMPLE PROJECT SNAPSHOTS



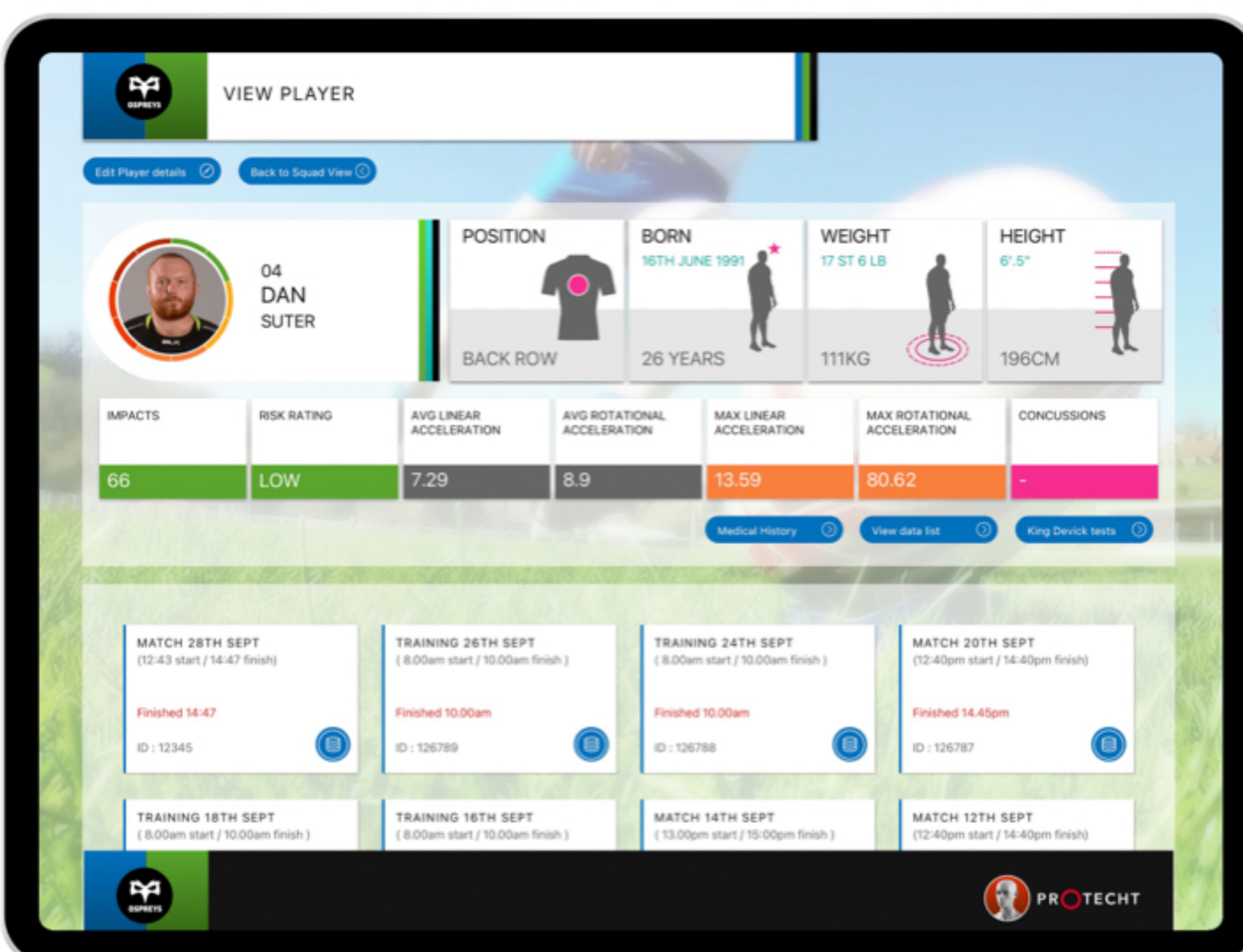
JLR Global Retailer Portal and Ecommerce website



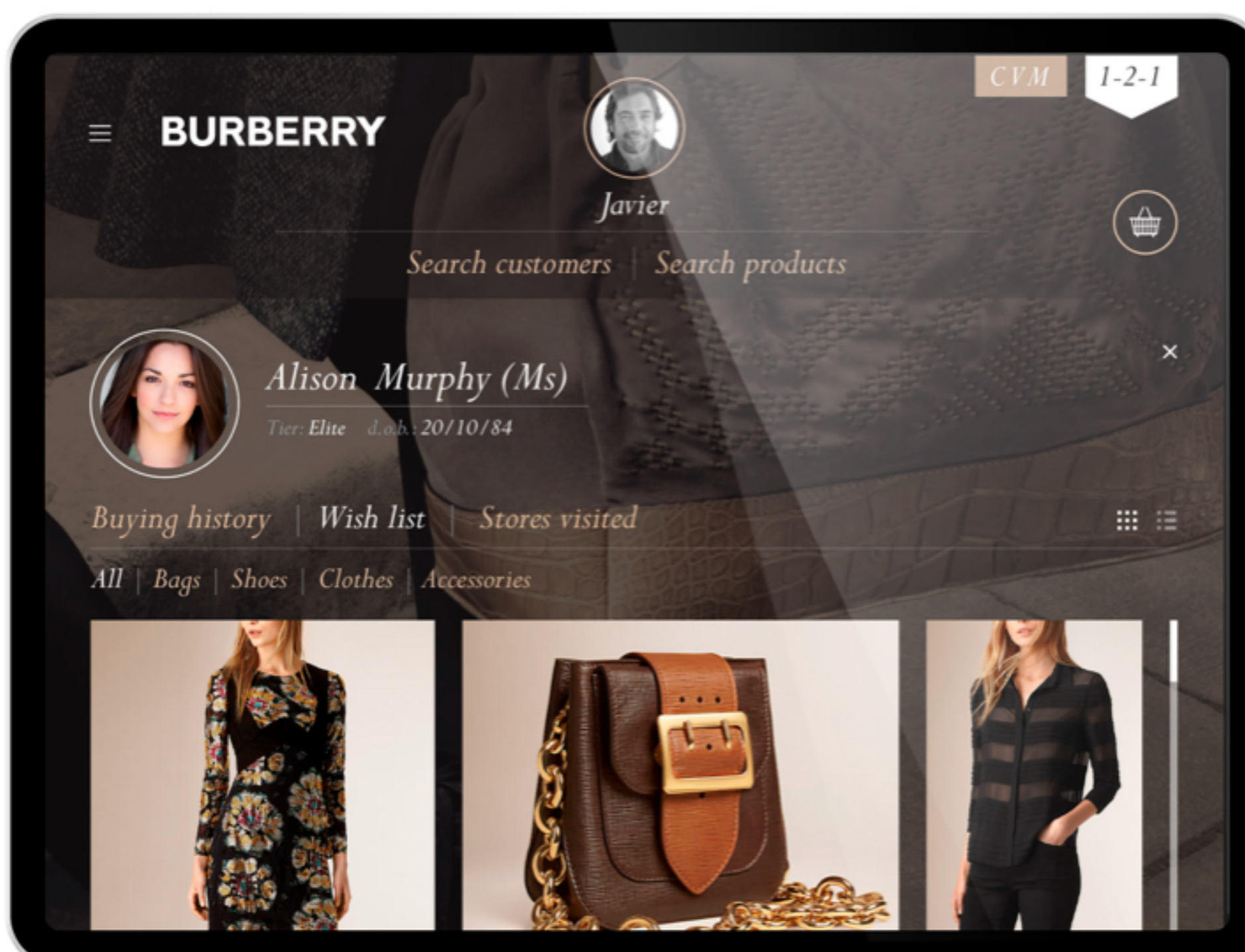
Cadent Corporate Consumer website



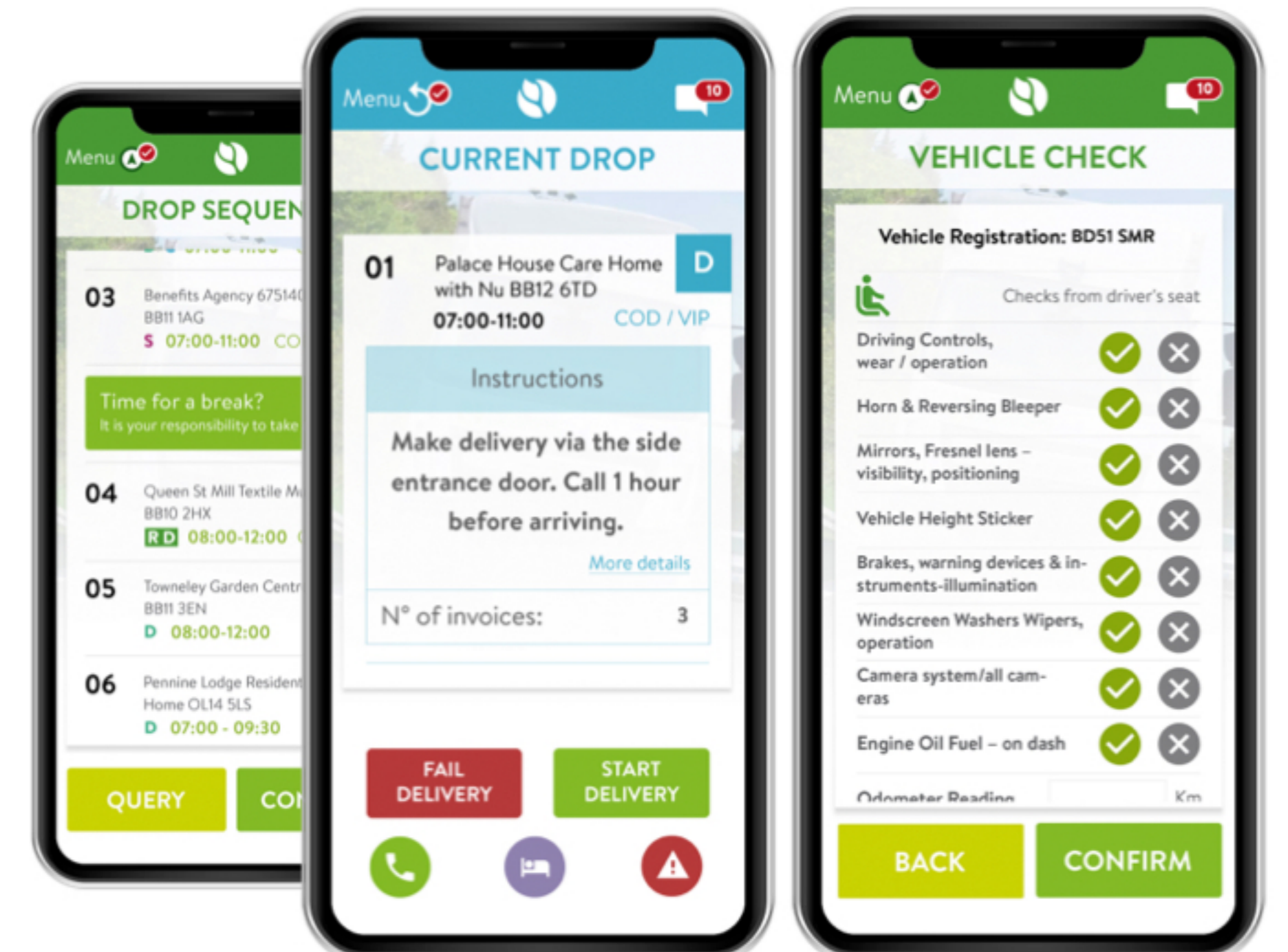
Mini Learning Tool app.



Protecht Sports and Wellbeing impact application



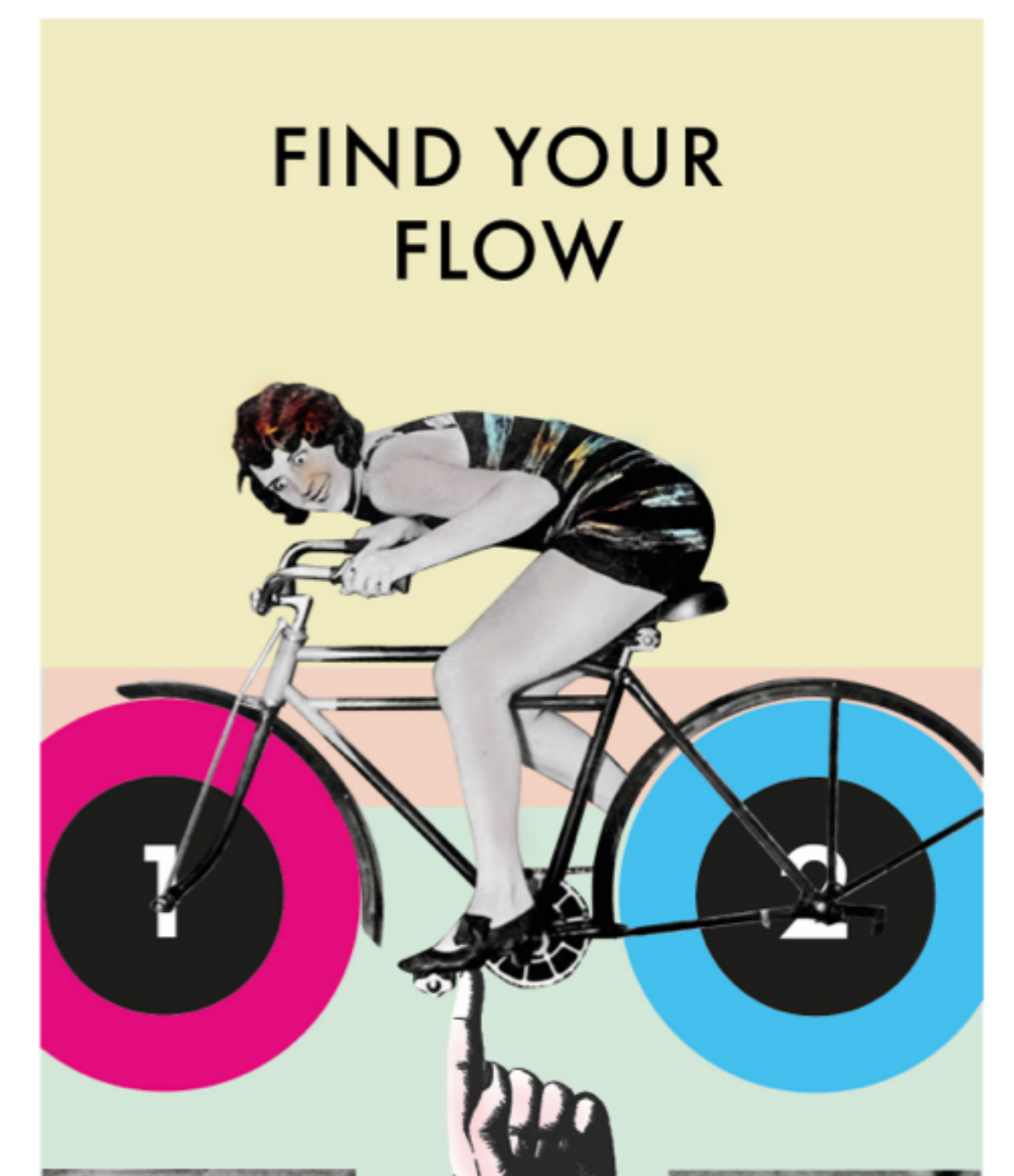
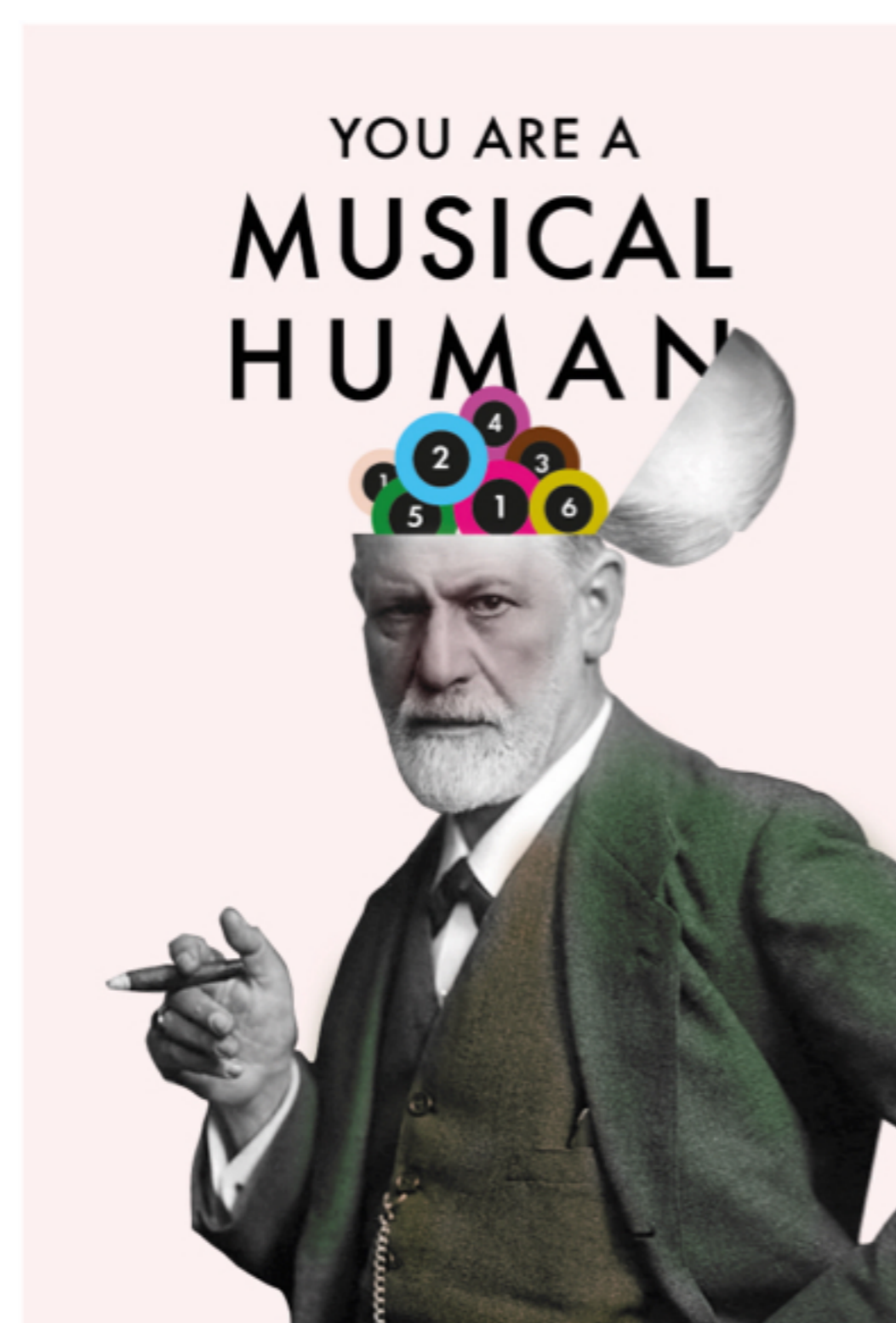
In store client telling and store management application - concept



Brakes Distribution Driver management App



Guinness marketing website



Mindharp social media animations campaign